

RATE CARD APPLICABLE FOR COMMERCIAL CABLE SUBSCRIBERS IN NON CAS AREAS, CAS AREAS, DTH AND IPTV PLATFORM AND DIGITAL TRANSMISSION IN NON CAS AREAS

S. No	Category	Price	Channels
1.	Commercial Cable Subscribers (Bouquet – I)	Rs. 297/- per TV per month	1. Zee TV 2. Zee Cinema 3. Zee Café 4. Zee Studio 5. Zee News 6. Zee Trendz 7. Zee Classic 8. Zee Business 9. Pogo 10. HBO 11. Cartoon Network 12. Jagran The above channels are being sold as Bouquet - I.
2.	Commercial Cable Subscriber (Bouquet – II)	Rs. 99/- Per TV per Month	1. WB 2. Zing 3. Zee Premiere 4. Zee Salaam The above channels are being sold as Bouquet – II.
3..		Rs.9,000/- Per TV Per Month in Public Viewing Area	1. Zee TV 2. Zee Cinema 3. Zee Café 4. Zee Studio 5. Zee News 6. Zee Trendz 7. Zee Classic 8. Zee Business 9. Pogo 10. HBO 11. Cartoon Network 12. Jagran The above channels are being sold as Bouquet - I.
4.		Rs. 3000/- per TV per Month in Public Viewing Area	1. WB 2. Zing 3. Zee Premiere 4. Zee Salaam The above channels are being sold as Bouquet – II.

Ala-Carte Rates for Zee Turner Channels For Commercial Establishments

S. No.	Channels	Rate in Rs. Per TV Per Month
1.	Zee TV	56
2.	Zee Cinema	46
3.	Zee Café	20
4.	Zee Studio	46
5.	Zee News	06
6.	Zee Trendz	46
7.	Zee Bangla	12
8.	Zee Marathi	12
9.	Zee Punjabi	12
10.	Zee Telugu	12
11.	Zee Kannada	12
12.	ETC Punjabi	12
13.	24 Ghante	12
14.	24 Taas	12
15.	Zee Talkies	12
16.	Zee 24 Ghantalu	12
17.	Zee Tamil	FTA
18.	Zee Classic	25
19.	Zee Business	20
20.	Pogo	46
21.	HBO	56
22.	Cartoon Network	56
23.	Zee Action	25
24.	Zee Premier	41

25.	ETC	20
26.	Zing	20
27.	Zee Jagran	05
28.	Zee Smile	45
29.	Real	50
30.	WB	56
31.	Zee News UP	FTA
32.	Zee Salaam	26